

## **FY2009 Third Quarter Financial Results**



Mitsubishi Motors Corporation

**February 3, 2010** 



(100 million yen/000 units)

Revenue and income for the first nine months of the fiscal year decreased year-on-year, due to lower sales volume and the stronger yen

EV00 30

	(Apr-Dec '08) Actual	(Apr-Dec '09) Actual	Change 
Revenue	16,581	9,521	-7,060
Operating Income	199	-198	-397
Ordinary Income	47	-212	-259
Net Income	-48	-257	-209
Sales Volume (retail)	848	689	-159

EVNQ 20

Note: Sales volume figures exclude OEM volume. Sales volume of FY09 3Q refers to preliminary results.



(100 million yen/000 units)

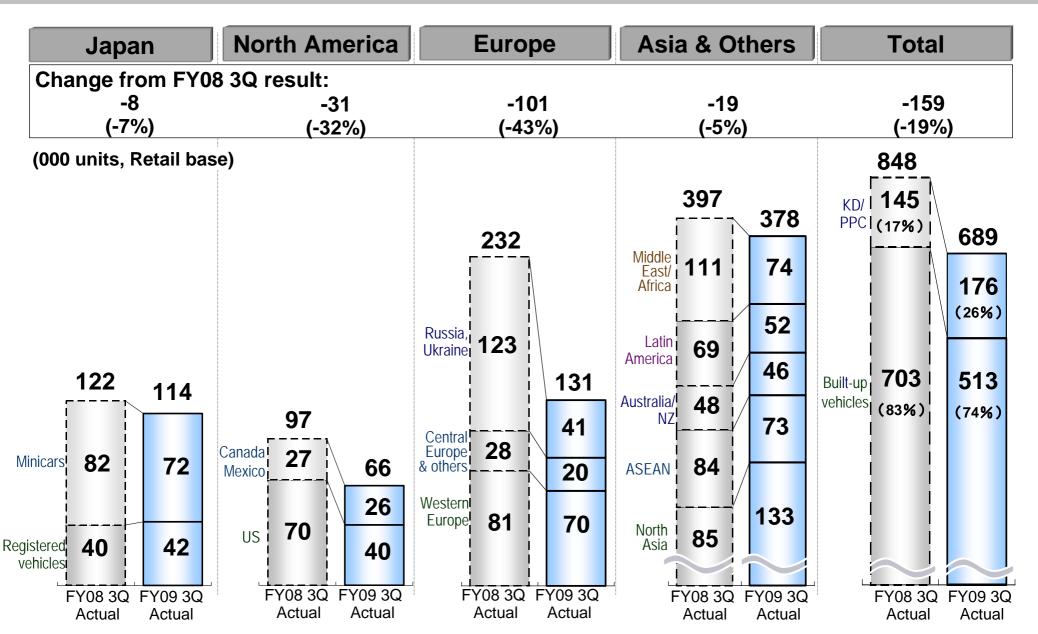
# Business results improved every quarter, and MMC returned to profitability in the third quarter

	FY09 1Q (Apr-Jun '09)	FY09 2Q (Jul-Sep '09)	FY09 3Q (Oct-Dec '09)	FY09 3Q (Apr-Dec '09) Cumulative
Revenue	2,591	3,139	3,791	9,521
Operating Income	-296	-29	127	-198
Ordinary Income	-278	-64	130	-212
Net Income	-264	-100	107	-257
Sales Volume (retail)	213	232	244	689

Note: Sales volume figures exclude OEM volume. Sales volume for FY09 3Q refers to preliminary results.

FY2009 3Q Regional Sales Volume (9 month cumulative, vs. FY08 3Q Actual)

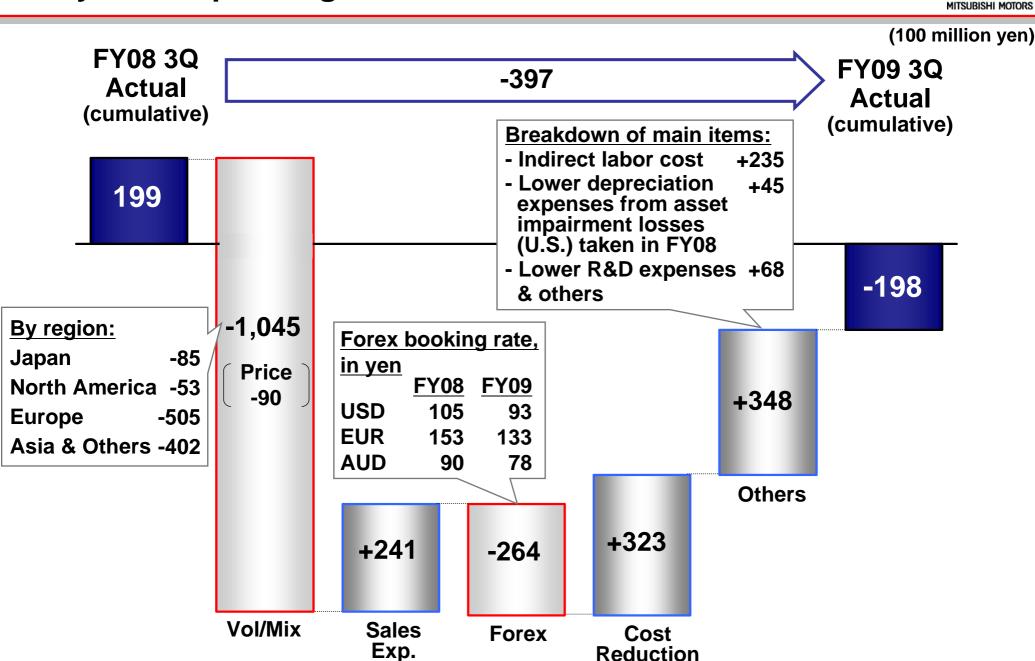




Note: Sales volume figures exclude OEM volume. Sales volume for FY09 3Q refers to preliminary results.

#### Analysis of Operating Income (9 month cumulative, vs. FY08 3Q Actual)

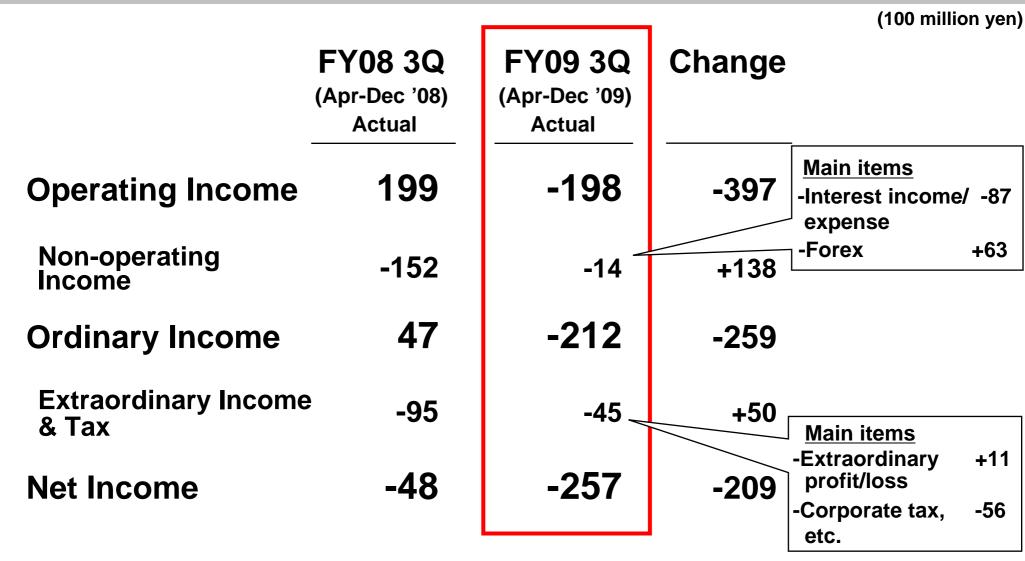




## Non-operating and Extraordinary Income

(9 month cumulative, vs. FY08 3Q Actual)







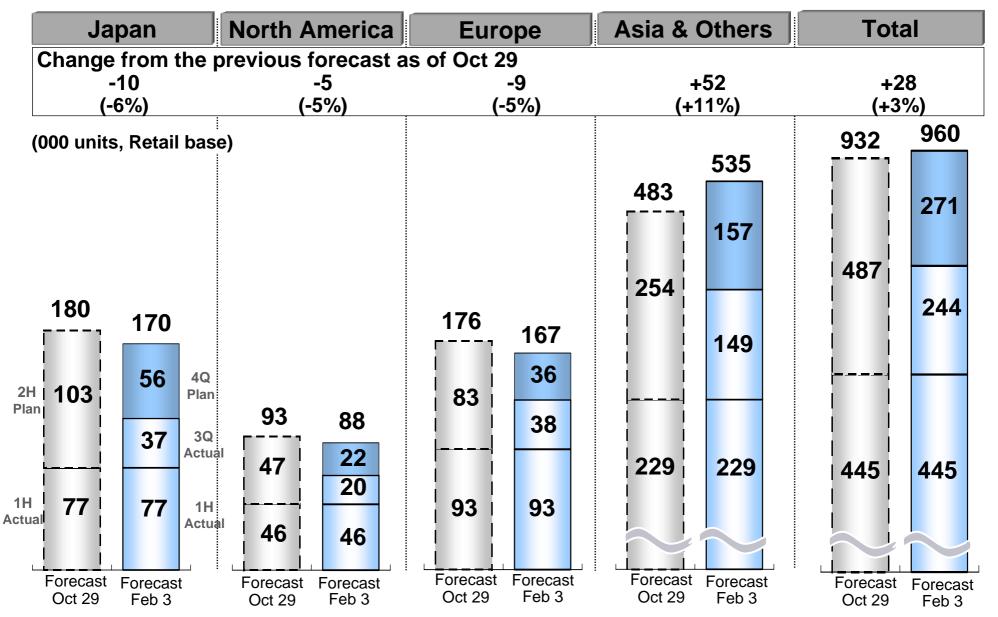
(100 million yen)

	End of March 2009	End of	Change
Total Assets	11,380	12,114	+734
Cash and Cash Deposits	1,678	2,263	+585
Accounts Receivable	896	873	-23
Inventory Assets	1,891	2,050	+159
<b>Total Liabilities</b>	9,150	10,098	+948
Accounts Payable	1,556	2,537	+981
Interest-bearing Debt	3,534	3,993	+459
Accrued Liability/Exp.	1,146	923	-223
Net Assets	2,230	2,016	-214

### FY2009 Full-year Forecast: Regional Sales Volume

(vs. previous forecast as of Oct 29)





Note: Sales volume figures exclude OEM volume. Sales volume of FY09 3Q refers to preliminary results.



(100 million yen/000 units)

- Volume/Mix, etc. -20

#### Forecasts left unchanged in aim to return to net profit for term

	FY09 Oct29 Forecast	FY09 Feb3 Forecast	Reference FY08 Actual
Revenue	15,000	15,000	19,736
Operating Income	300	300 /	39
Ordinary Income	150	150	-149
Net Income	<b>50</b>	50	-549
Sales volume (retail)	932	960	1, 066
Assumed Forex Rate USD:	<u>1H</u> <u>2H</u> <u>FY09</u> 95 88 91	4Q <u>FY09</u> 88 92	Breakdown of change - Forex +20

132

**78** 

130

**78** 

Note: Sales volume figures exclude OEM volume.

**EUR:** 

**AUD:** 

133

**75** 

130

**78** 

131



#### FY2009 3Q Results (9 month cumulative)

# Revenue and income showed a year-on-year decrease, though improved every quarter

- MMC returned to profitability in the third quarter according to forecast -
- > Retail sales volume: Down in all regions at 689,000 units. (19% down YoY)
- > Revenue: Down to ¥952.1 billion due to lower sales volume and the stronger yen. (43% down YoY)
- ➤ Operating Income: Down by ¥39.7 billion to a loss of ¥19.8 billion.
- ➤ Ordinary and Net Income: Losses of ¥21.2 and ¥25.7 billion, respectively.
- ➤ Results per Quarter: Improvement in sales volume, revenue, and P/L every quarter. Steady Operating Income Improvement: 1Q –¥29.6 bil. 2Q -¥2.9 bil. 3Q +¥127 billion Third quarter net income (Oct-Dec 2009) returned to profit.

#### **■** FY2009 Full-year Forecasts

#### Forecasts left unchanged in aim to return to net profit for term

- Move forward with cost reductions / Promote sales in recovering markets -
- Revised retail sales volume forecast by region and revised forecast total upward to 960,000 units. (increased by 28,000 units from Oct 29 forecast)
- Full-year ¥1,500 billion revenue, ¥30 billion operating profit, and ¥5 billion net profit targets left unchanged.









#### All-new Compact Crossover RVR



New Feature #1

Panoramic Glass Roof\*



\*available together with a roof rack as an option

New Feature #2

Super-wide HID Headlamps





**Main Specifications** 

Dimensions L/W/H (mm)

Weight (kg)

Fuel Consumption at Japanese 10-15 mode Eco-car Tax Reduction (Japan-spec RVR)

:4295/1770/1615

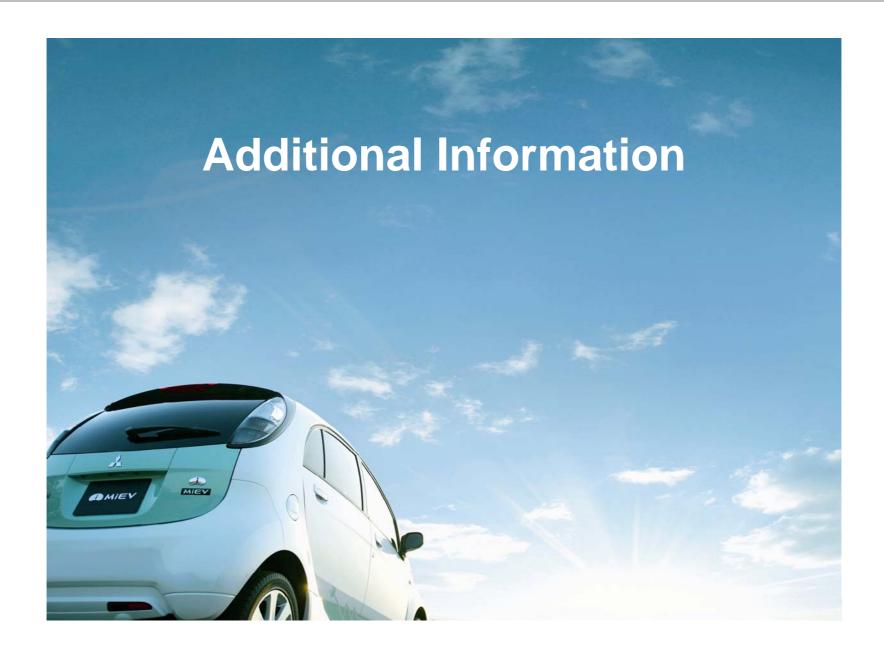
:G 1360(2WD)/1430(4WD)

E/M 1350(2WD)/1420(4WD)

:15.2km/@(2WD)

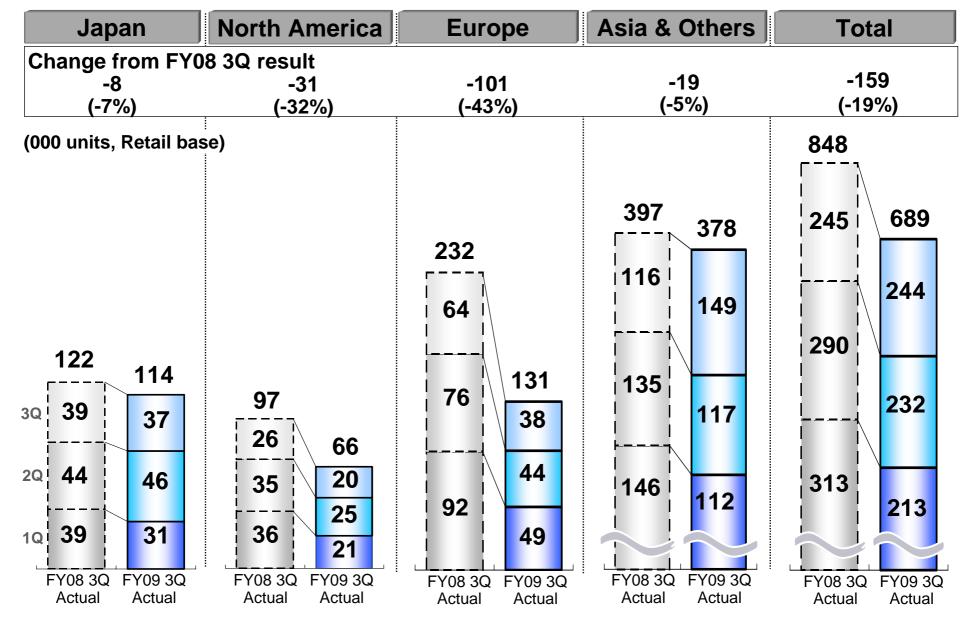
15.0km/ℓ(4WD)

:Eligible for 50% reduction



#### FY2009 3Q Regional Sales Volume (by quarter, vs. FY08 3Q Actual)





Note: Sales volume figures exclude OFM volume. Sales volume of FY09 3Q refers to preliminary results.

## FY2009 3Q Regional Results (9 month cumulative, vs. FY08 3Q Actual)



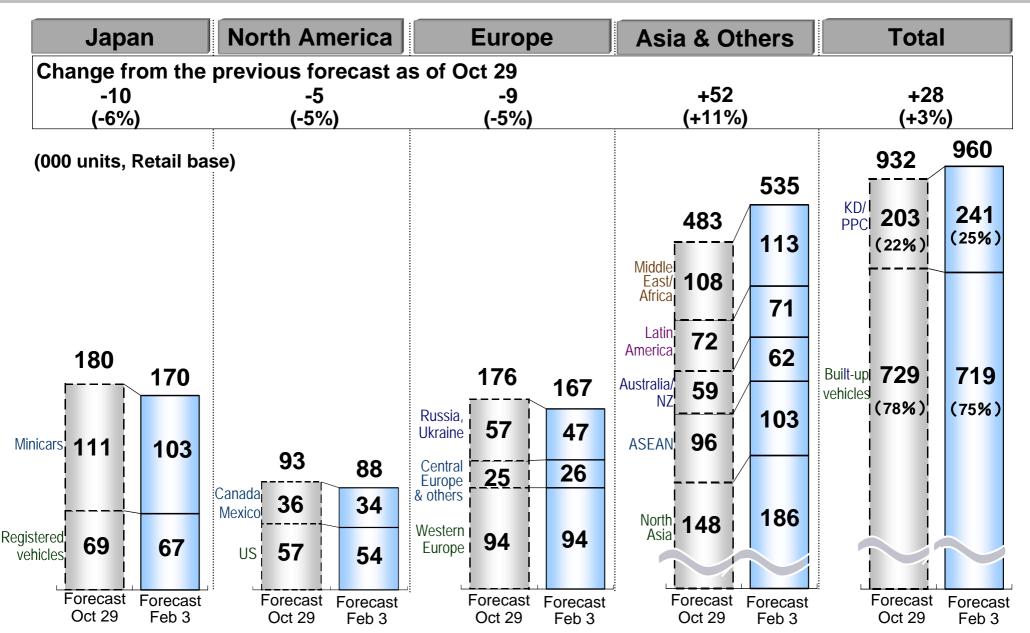
			1	(100 million yen)
	FY08 3Q (Apr-Dec '08)	FY09 3Q (Apr-Dec '09)	Change	
	Actual	Actual		
Revenue	16,581	9,521	-7,060	
Japan	2,988	2,497	-491	
North America	1,965	1,293	-672	
Europe	5,665	1,606	-4,059	
Asia & Others	5,963	4,125	-1,838	
Operating Income	199	-198	-397	
Japan	-146	-106	+40	
North America	-270	-236	+34	
Europe	180	-49	-229	
Asia & Others	435	193	-242	

# FY2009 Full-year Forecast: Regional Sales Volume

MITSUBISHI MOTORS

15

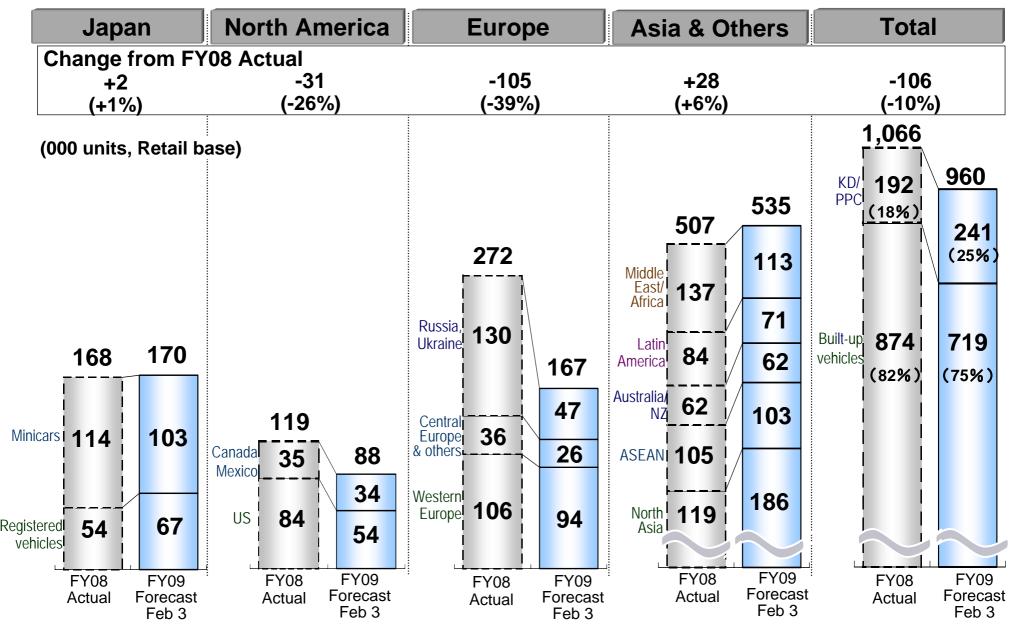
(vs. previous forecast as of Oct 29)



Note: Sales volume figures exclude OEM volume.

FY2009 Full-year Forecast: Regional Sales Volume (vs. FY08 Actual)

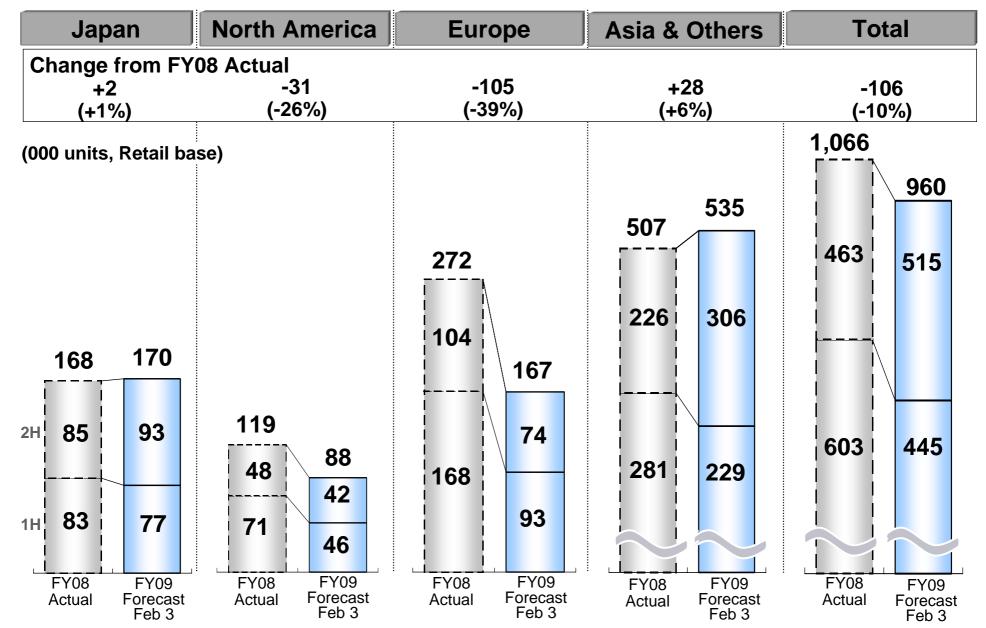




Note: Sales volume figures exclude OEM volume.

### FY2009 Full-year Forecast: Regional Sales Volume (vs. FY08 Actual)





Note: Sales volume figures exclude OEM volume.

# FY2009 Full-year Forecast: Earnings by region

(vs. FY08 Actual and FY09 Forecast as of Oct 29)



(100 million yen)

				CIO
	FY08	FY09	FY09	
	Actual	Oct 29 Forecast	Feb 3 Forecast	
Revenue	19,736	15,000	15,000	
Japan	3,984	4,100	3,900	
North America	2,322	1,850	1,800	
Europe	6,317	2,700	2,900	
Asia & Others	7,113	6,350	6,400	
Operating Income	39	300	300	
Japan	-151	120	50	
North America	-396	-260	-260	
Europe	53	0	20	
Asia & Others	533	440	490	
				-

# FY2009 Full-year Forecast: Analysis of Operating Income



offices& factories and

etc.

reduced shipping cost,

(vs. FY08 Actual) (100 million yen) **FY08 FY09** +261 Actual **Forecast** 300 39 +561 Forex booking rate, in yen FY08 FY09 101 92 -800 **USD** 144 132 **EUR** By region: **Others** Price ` **AUD** 81 **78** -90 Japan -260 North America -80 **Breakdown of main items: Europe** -280 +680 - Indirect labor cost +240 +330 -350 **Others** - Lower depreciation +70 -420 expenses from asset impairment losses (U.S.) taken in FY08 - Lower R&D expenses +50 - Cost-cutting efforts in +111 Sales Cost Vol/Mix

**Forex** 

Reduction

Exp.

#### Acceleration of introduction of electric vehicle (EV) globally



	MITSUBISHI MOTO
Japan	Sales of <i>i-MiEV</i> begun:  → 1,400 units planned for FY2009 already sold out  → 2,000 pre-orders for FY2010 already taken (from July 31,2009 to Jan. 2010, corporations and individuals included)
North America	<ul> <li>→ Announced at 2009 Los Angeles Auto Show the introduction of EV in North America with a target date of 2011</li> <li>→ Started lease of <i>i-MiEVs</i> to Best Buy, the leading electronics retailer in the U.S.</li> <li>→ Delivered <i>i-MiEVs</i> to Vancouver government and electric company</li> <li>→ Signed a Memorandum of Understanding (MoU) with electric company</li> <li>Hydro-Québec, in the City of Boucherville, Canada regarding fleet testing</li> </ul>
Europe	<ul> <li>Conducting Pan-European <i>i-MiEV</i> promotional activities leading to launch towards the latter half of FY2010</li> <li>Delivered 25 <i>i-MiEV</i>s to a UK demonstration program</li> <li>Delivered 4 <i>i-MiEV</i>s to the Principality of Monaco</li> </ul>
Asia	Delivered 3 i-MiEVs to the Hong Kong (HKSAR) government
Other	Signed MoU with Clinton Climate Initiative regarding cooperation on the popularization of electric vehicles.  Announced promotion of EV infrastructure and policy in cooperation with

C40 cities committed to tackling climate change.

#### MMC's *i-MiEV* hailed for its advanced technology







日本自動車殿堂 カーテクノロジーオブザイヤー

\*\*i-MiEVの車両統合制御 MiEV OS

- i-MiEV wins 2009-2010 Car of the Year Japan "Most Advanced Technology" award
- i-MiEV's MiEV OS wins "Car Technology of the Year" from JAHFA (Japan Automobile Hall of Fame)
- i-MiEV wins the 14th New Energy Awards' "Minister of Economy, Trade, and Industry Award 2009"
- i-MiEV wins the Nikkei Awards for Excellent Products and Services 2009 "Nikkei Sangyo Shimbun Award 2009"
- Chosen as one of Nikkan Kogyo Shimbun's "10 Best New Products of 2009"
- i-MiEV wins "Paul Pietsch Award 2010" from German magazine auto motor und sport
- *i-MiEV* voted "Ecobest 2009" from the AUTOBEST\* Jury Etc.

<sup>\*</sup> Founded in 2000 in Romania, AUTOBEST is the motoring organization in the emerging markets of Europe. Today, its Jury includes leading journalists from 15 countries, including: Bulgaria, Cyprus, the Czech Republic, Croatia, Greece, Hungary, the former Yugoslavian Republic of Macedonia, Poland, Romania, Russia, Serbia, Slovakia, Slovenia, Turkey and the Ukraine.





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- •Changes in laws, regulations and government policies; and
- •Regional and/or global socioeconomic changes.

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